

Communication breakdown? Food and health in an age of abundance.  
International conference on health communication

Day 1, Thursday 29 August 2019	Day 2, Friday 30 August 2019
<p><i>Theme 1: Health communication in media</i> <i>Chair: Paulina Nowicka and Helena Sandberg</i></p> <p>08:30-08:40 Welcome by the chairs.</p> <p>08:40-09:20 <b>Katherine Clegg Smith</b>. Health communication: The state-of-the art. Bloomberg School of Public Health, Johns Hopkins University, USA</p> <p>09:20-10:00 <b>Helena Sandberg</b>, The new media landscape and health: Challenges and opportunities from a producer and user perspective. Lund University, Sweden</p> <p>10:00-10:30 Coffee break</p> <p><i>Theme 2: With the individual action in focus</i> <i>Chair: Margaretha Nydahl and Ingela Marklinder</i></p> <p>10:30-11:10 <b>Ralph Schwarzer</b>, The Health Action Process Approach, Freie Universität Berlin, Germany</p> <p>11:10-11:50 <b>Paul Norman</b>, Theory of Planned Behavior, University of Sheffield, England</p> <p>11:50-12:20 <b>Paulina Nowicka</b>. Navigating through minefields - Family therapy in obesity treatment. Uppsala university, Sweden</p>	<p><i>Theme 4: Critical perspectives on dietetic communication.</i> <i>Chair: Elin Lövestam</i></p> <p>9:00-09:40 <b>John Coveney</b>. Global Critical Dietetics: The past 10 years, the next 10 years. Flinders University, Australia</p> <p>09:40-10:20 <b>Jennifer Brady</b>. Dietitians: Social justice trailblazers then and now. Mount Saint Vincent University. Canada</p> <p>10:20-10:50 Coffee break</p> <p>10:50-11:30 <b>Judy Swift</b>. <i>Them and Us</i>: externalized and internalized weight stigma among obesity professionals. University of Nottingham, England</p> <p>11:30-12:10 <b>Nicklas Neuman</b>. Critical dietetics in the Nordic countries: The next step. Uppsala University, Sweden</p>
12:20-13:00 Lunch	12:10-13:00 Lunch
<p><i>Theme 3: With the social practice in focus</i> <i>Chair: Nicklas Neuman</i></p> <p>13:00-13:40 <b>Alan Warde</b>. Consumption and the problem of behavioral change, University of Manchester, England</p> <p>13:40- 14:20 <b>Stanley Ulijaszek</b>. Understanding food, eating and obesity in a complex world. University of Oxford, England</p> <p>14:20-14.50 Coffee break</p> <p>14:50-15:30 <b>Lotte Holm</b>. Interdisciplinary challenges to communicate research findings about food. University of Copenhagen, Denmark</p> <p>15:30-16:10 <b>Tina Lowrey</b>. The challenge of applying adult-confirmed nudge approaches to a children's population. HEC Paris, France</p> <p>16:10-16:30 Panel discussion with all speakers: Ways forward for health communication</p>	<p><i>Theme 5: Patients as consumers: Lessons from sensory and consumer science. Chair: Pernilla Sandvik</i></p> <p>13:00-13:40 <b>Julie Mennella</b>. Sensory world of children. Monell Chemical Senses Center, USA</p> <p>13:40- 14:20 <b>Sophie Nicklaus</b>. When do healthiness or liking drive children's food choices? Lessons for clinicians. Institut National de la Recherche Agronomique (INRA), France</p> <p>14:20-14.50 Coffee break</p> <p>14:50-15:30 <b>Johan Lundström</b>. Smell your way to health: How odors affect our behavior. Karolinska Institutet, Sweden</p> <p>15:30-16:10 <b>Agneta Yngve</b>. Is breast the best? The science and communication strategies of breastfeeding. Uppsala University, Sweden</p> <p>16:10-16:30 Panel discussion with all speakers and closing remarks</p>

**Scientific committee:** Paulina Nowicka, Professor, Uppsala University; Helena Sandberg, Associate Professor, Lund University, Margaretha Nydahl, Professor, Uppsala University; Nicklas Neuman, Postdoctoral Fellow, Uppsala University