

Communication breakdown? Food and health in an age of abundance.
International conference on health communication – The final program

Day 1, Thursday 29 August 2019	Day 2, Friday 30 August 2019
<p><i>Theme 1: Health communication in media</i> <i>Chair: Paulina Nowicka and Helena Sandberg</i></p> <p>08:30-08:40 Welcome by the chairs.</p> <p>08:40-09:20 Katherine Clegg Smith. Health communication: The state-of-the art. Bloomberg School of Public Health, Johns Hopkins University, USA</p> <p>09:20-10:00 Helena Sandberg, The new media landscape and health: Challenges and opportunities from a producer and user perspective. Lund University, Sweden</p> <p>10:00-10:30 Coffee break</p>	<p><i>Theme 4: Critical perspectives on dietetic communication.</i> <i>Chair: Elin Lövestam</i></p> <p>9:00-09:40 John Coveney. Global Critical Dietetics: The past 10 years, the next 10 years. Flinders University, Australia</p> <p>09:40-10:10 Coffee break</p> <p>10:10-10:50 Jennifer Brady. Dietitians: Social justice trailblazers then and now. Mount Saint Vincent University. Canada</p> <p>10:50-11:30 Nicklas Neuman. Critical dietetics in the Nordic countries: The next step. Uppsala University, Sweden</p>
<p><i>Theme 2: With the individual action in focus</i> <i>Chair: Margaretha Nydahl and Ingela Marklinder</i></p> <p>10:30-11:10 Ralf Schwarzer, The Health Action Process Approach, Freie Universität Berlin, Germany</p> <p>11:10-11:50 Paul Norman, Theory of Planned Behavior, University of Sheffield, England</p> <p>11:50-12:20 Paulina Nowicka. Navigating through minefields - Family therapy in obesity treatment. Uppsala university, Sweden</p>	<p>11:30-12:20 Lunch</p> <p><i>Theme 5: Patients as consumers: Lessons from sensory and consumer science. Chair: Pernilla Sandvik and Iwona Kihlberg</i></p> <p>12:20-13:00 Julie Mennella. Sensory world of children. Monell Chemical Senses Center, USA</p> <p>13:00- 13:40 Sophie Nicklaus. When do healthiness or liking drive children’s food choices? Lessons for clinicians. Institut National de la Recherche Agronomique (INRA), France</p>
<p>12:20-13:00 Lunch</p> <p><i>Theme 3: With the social practice in focus</i> <i>Chair: Nicklas Neuman</i></p> <p>13:00-13:40 Alan Warde. Consumption and the problem of behavioral change, University of Manchester, England</p> <p>13:40- 14:20 Stanley Ulijaszek. Understanding food, eating and obesity in a complex world. University of Oxford, England</p> <p>14:20-14.50 Coffee break</p> <p>14:50-15:30 Lotte Holm. Interdisciplinary challenges to communicate research findings about food. University of Copenhagen, Denmark</p> <p>15:30-16:10 Tina Lowrey. The challenge of applying adult-confirmed nudge approaches to a children's population. HEC Paris, France</p> <p>16:10-16:30 Panel discussion with all speakers: Ways forward for health communication</p>	<p>13:40-14:20 Johan Lundström. Smell your way to health: How odors affect our behavior. Karolinska Institutet, Sweden</p> <p>14:20-14:50 Coffee break</p> <p>14:50-15:30 Karen Watson. Creating demand for health: Lessons from commercial marketing practices. Imperial College London, England</p> <p>15:30-16:10 Agneta Yngve. Is breast the best? The science and communication strategies of breastfeeding. Uppsala University, Sweden</p> <p>16:10-16:30 Panel discussion with all speakers and closing remarks</p>