



Preliminary program of the preconference on health communication

Wednesday 28th August 2019, 13-17 hrs

Uppsala University, the Biomedical Center (BMC), Lecture hall A1:111a

Chairs: Helena Sandberg and Paulina Nowicka

Oral presentations, Part I.

13:00-13:05 Introductions. Paulina Nowicka, Uppsala University and Helena Sandberg, Halmstad University/Lund University

13:05-13:20 Health communication - the concepts and the implications. Helena Sandberg, Halmstad University/Lund University, Sweden

13:20-13:40 Oral 1: **Karolin Bergman**. The "ideal eater" in Swedish dietary guidelines. Department of Food Studies, Nutrition and Dietetics, Uppsala University, Sweden

13:40-14:00 Oral 2: **Nanna Ruengkratok Lang**. Health communication in cancer care: Dialogue in the nutrition care process. Department of Communication and Psychology, VIA University College, Nutrition and Health and Aalborg University, Denmark

14:00-14:20 Oral 3: **Eva Decock**. Is watching Tasty a waste of time? Investigating the relationship between food literacy and culinary video's on social media among young adults. University of Antwerp, Belgium

14:20-15:10 Coffee and chaired poster presentations

1. **Esther González-Padilla**. Association between added sugar intake and micronutrient dilution in two adult Swedish populations. Department of Clinical Sciences in Malmö, Lund University, Sweden
2. **Anna Ek**. To parent a hungry child: Parents' experiences of skills-based treatment for childhood obesity. Department of Clinical Science, Intervention and Technology, Karolinska Institutet, Stockholm, Sweden
3. **Henrik Scander**. Sommeliers' social conventions and individual expressions: A qualitative study of food and beverage combinations in Sweden. School of Hospitality, Culinary Arts and Meal Science, Orebro University (Grythyttan), Sweden
4. **Ida Karlsson**. Assessing the interaction in a complex community-based intervention in two socio-economically disadvantaged communities in Sweden, Department of Public Health Sciences, Karolinska Institutet, Sweden
5. **John Alvarez Ahlgren**. Acceptability of a telephone-delivered self-management support intervention among socio-economically disadvantaged communities in Stockholm, Department of Public Health Sciences, Karolinska Institutet, Sweden
6. **Nuria Güil Oumrait**. Self-determination and diet behaviours: a cross-sectional study in socioeconomically disadvantaged areas in Stockholm focused on type 2 diabetes. Department of Public Health Sciences, Karolinska Institutet, Sweden.

7. **My Sjunnestrand.** Planting a seed: A qualitative study on child health care nurses perceptions of communicating overweight and obesity to parents. Department of Clinical Science, Intervention and Technology, Karolinska Institutet, Stockholm, Sweden

Oral presentations, Part II.

15:10-15:30 Oral 4: **Sofia De Rosso.** French health care professionals and communication on complementary feeding: exploration of their needs and attitudes. Centre des Sciences du Goût et de l'Alimentation, AgroSup Dijon, CNRS, INRA, Univ. Bourgogne Franche-Comté, France

15:30-15:50 Oral 5: **Johanna Stjärnfeldt.** "Small changes can make big difference" – A feasibility implementation trial on self-management support for handling and preventing Type 2 Diabetes. Karolinska Institutet, Sweden

15:50-16:00 Break

16:00-16:30 Oral pitches (5 min each)

1. **Antonia Domke.** What makes a good action plan? Characteristics and enactment of fruit and vegetable plans, Freie Universität Berlin, Department of Education and Psychology, Division Health Psychology, Germany
2. **Kaat Philippe.** Young children's eating behaviors: the link with father's and mother's feeding practices. Centre des Sciences du Goût et de l'Alimentation, AgroSup Dijon, CNRS, INRA, Université Bourgogne Franche-Comté, Dijon, France
3. **Ann-Sofie Jonsson.** Hospitality practices during mealtime in hospitals. Perspectives and experiences from staff and older patients. School of Culinary Arts and Meal Science, Örebro University, Sweden
4. **Sarah Persson.** Dietitian online – internet-based dietetic treatment within health care services, project overview. Department of Food and Nutrition, Umeå universitet, Sweden
5. **Karolin Bergman.** Communicating healthy eating through manageable nutrients: a critical discourse analysis of nutritionism in lay correspondence with the Swedish National Food Agency. Department of Food Studies, Nutrition and Dietetics, Uppsala University, Sweden
6. **Anna Larsson.** Medical messages in a changing media landscape – requirements of tomorrow's patients. News desk Ekot, Swedish Radio, Sweden

16:30-16:50 Questions and answers to the presenters of the oral pitches

16:50-17:00 Summing up and concluding remarks

The preconference is organized by the Department of Food Studies, Nutrition and Dietetics at Uppsala University in collaboration with University of Lund and University of Halmstad and with funding from the Swedish Research Council and from the Swedish Meal Academy.



Chair of the Organizing Committee: Professor Paulina Nowicka

Chair of the Scientific Committee: Professor Helena Sandberg



Vetenskapsrådet



MÅLTIDSAKADEMIEN

