Communication breakdown? Food and health in an age of abundance.
International conference on health communication
Location: Humanistiska teatern, Uppsala University, Uppsala, Sweden

### Day 1, Thursday 29 August 2019

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<th>Theme 1: Health communication in media</th>
<th>Theme 2: With the individual action in focus</th>
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<td><strong>Chair:</strong> Paulina Nowicka and Helena Sandberg</td>
<td><strong>Chair:</strong> Margaretha Nydahl and Ingea Marklinder</td>
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08:30-08:40 Welcome by the chairs.

08:40-09:20 **Katherine Clegg Smith.** Health communication: The state-of-the art. Bloomberg School of Public Health, Johns Hopkins University, USA

09:20-10:00 **Helena Sandberg.** The new media landscape and health: Challenges and opportunities from a producer and user perspective. Halmstad University, Sweden

10:00-10:30 Coffee break

**Theme 2:** With the individual action in focus

10:30-11:10 **Ralf Schwarzer.** The Health Action Process Approach. Freie Universität Berlin, Germany

11:10-11:50 **Paul Norman.** Using the theory of planned behaviour to predict and change dietary behavior. University of Sheffield, England

11:50-12:20 **Paulina Nowicka.** Navigating through minefields - Family therapy in obesity treatment. Uppsala University, Sweden

12:20-13:00 Lunch

**Theme 3:** With the social practice in focus

13:00-13:40 **Alan Warde.** Consumption and the problem of behavioral change. University of Manchester, England


14:20-14:40 Coffee break

14:50-15:30 **Lotte Holm.** Interdisciplinary challenges to communicate research findings about food. University of Copenhagen, Denmark

15:30-16:10 **Agneta Yngve.** Is breast the best? The science and communication strategies of breastfeeding. Uppsala University, Sweden

16:10-16:30 Panel discussion with all speakers: Ways forward for health communication

### Day 2, Friday 30 August 2019

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<th>Theme 4: Critical perspectives on dietetic communication.</th>
<th>Theme 5: Patients as consumers: Lessons from sensory and consumer science.</th>
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<td><strong>Chair:</strong> Elin Lövestam and Nicklas Neuman</td>
<td><strong>Chair:</strong> Pernilla Sandvik and Iwona Kihlberg</td>
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9:00-09:40 **John Coveney.** Global Critical Dietetics: The past 10 years, the next 10 years. Flinders University, Australia

09:40-10:20 **Jennifer Brady.** Dietitians: Social justice trailblazers then and now. Mount Saint Vincent University, Canada

10:20-10:50 Coffee break

10:50-11:30 **Judy Swift.** Them and Us: externalized and internalized weight stigma among obesity professionals. University of Nottingham, England

11:30-12:10 **Nicklas Neuman and Elin Lövestam.** Critical dietetics in the Nordic countries: The next step. Uppsala University, Sweden

12:20-13:00 Lunch

**Theme 5:** Patients as consumers: Lessons from sensory and consumer science.

13:00-13:40 **Julie Mennella.** Sensory world of children. Monell Chemical Senses Center, USA

13:40-14:20 **Sophie Nicklaus.** When do healthiness or liking drive children’s food choices? Lessons for clinicians. Institut National de la Recherche Agronomique (INRA), France

14:20-14:50 Coffee break

14:50-15:30 **Johan Lundström.** Smell your way to health: How odors affect our behavior. Karolinska Institutet, Sweden

15:30-16:10 **Tina Lowrey.** The challenge of applying adult-confirmed nudge approaches to a children's population. HEC Paris, France

16:10-16:30 Panel discussion with all speakers and closing remarks

**Scientific committee:** Paulina Nowicka, Professor, Uppsala University; Helena Sandberg, Professor, Halmstad University; Margaretha Nydahl, Professor, Uppsala University; Nicklas Neuman, Associate Senior Lecturer, Uppsala University