

Call for papers for preconference open for PhD students and junior researchers

Preconference on August 28, at 13.00-17.00, at the Department of Food Science, Nutrition and Dietetics, BMC, Uppsala University.

We are pleased to invite authors to submit abstracts for oral presentations to our preconference on *Health, media and communication* that address the theme from a public health or health educationist/professional/clinical approach as well as a media and cultural studies approach, from empirical and theoretical perspectives.

The preconference seeks to create a constructive and supportive meeting place for junior researchers to present and get feedback on work in progress as well as finalized original work.

Contributions could address any of the following areas of enquiry:

- media and health
- mediatization of health
- lifestyle and consumption
- wellbeing
- food/diet and physical activity
- public health
- health promotion
- health campaigns
- risk communication
- media and information literacy/health literacy
- media representations of health and illness
- identity construction
- gender and health
- community studies
- digital health
- health education
- health and edutainment
- social media
- health journalism
- health disparities
- health care
- health and illness experiences
- creative and innovative methods and media uses to reach out and engage with various audiences
- culture and ethnicity
- health communication and evaluation
- the interplay of health and environmental sustainability
- ...amongst other areas of inquiry

The submitted document should include: a title, affiliation and contact information to the corresponding author. The abstract should address the following: aim and relevance of research, theoretical framework and approach, research questions, methods, preliminary findings and conclusions.

Please submit an abstract of 400 words (excl. references) in English by May 2nd, 2019 to: Helena.Sandberg@kom.lu.se with "**HMC preconference submission**" in the subject line.

Notification of accepted abstract will be sent out on May 30.